Cookie Policy

1) Purpose and Scope

As NEWTURK Turizm Ticaret Limited Şirketi ("Entemizi.Com"), we use cookies and similar technologies (SDKs, pixels, etc.) on our website at www.Entemizi.Com ("Site") and in our mobile application (together, the "Platform"). This policy is intended to inform you about cookies used across the Platform.

2) What are Cookies and SDKs?

Cookies are small text files stored on your browser/device during your visit. They help maintain your session, remember preferences, and measure performance. In our mobile app, SDK components serve similar purposes.

3) For What Purposes Do We Use Cookies?

Essential (strictly necessary) functions: Maintaining sessions, security and fraud prevention; preserving cart/reservation information across pages; avoiding repeated password prompts for logged-in users.

Analytics and performance: Measuring traffic/performance, debugging, managing infrastructure integrations, and helping visitors find the content they're looking for.

Functionality: Remembering preferences such as language/region; enabling social sharing tools; remembering username or search queries on subsequent visits.

Personalisation and advertising: Showing more relevant recommendations/ads based on viewed content and measuring campaigns (only where consented).

4) Legal Bases

Technical/necessary cookies are processed to operate the Platform under KVKK Art. 5/2(c) (establishment/performance of a contract) and Art. 5/2(f) (legitimate interest).

Functional, analytics and marketing cookies/SDKs operate based on your explicit consent (Art. 5/1) and/or legitimate interest (Art. 5/2(f)). You can manage your preferences for these categories at any time.

Note: Details of data processing are provided in our Information Notice.

5) Managing Cookies

Browsers generally accept cookies by default. Completely disabling cookies may degrade your experience and break some features (especially technical cookies).

From your browser settings you can: block all/third-party cookies, receive alerts when a cookie is set, accept session-only cookies, or delete existing cookies. For details, please visit:

https://www.aboutcookies.org

https://www.youronlinechoices.eu

You may also use tools such as "Privacy Badger" (https://www.eff.org/tr/privacybadger).

6) Retention Periods

Session cookies: Deleted when the browser is closed.

Persistent cookies/SDK data: Vary by purpose (e.g., 1 day, 30 days, 12 months). Upon expiry, data are deleted or anonymised.

7) Your Rights and Requests

For your rights under KVKK Art. 11 and how to apply, please see our Information Notice. You may submit requests to info@entemizi.com or via KEP newturk@hs01.kep.tr. Requests are answered within 30 days at the latest.

8) Updates

This policy may be updated when necessary; the most current version is always available on this page.

Effective date: 11.10.2023